

Laura Hagar Rush

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Web and Graphic Design

10/09–11/12 **The eLearning Guild**

2011-2012. Newsletter Production Manager. Wrote, edited, and mass-emailed Guild newsletters, including the weekly eLearning Insider and biweekly Learning Solutions Update newsletters, in addition to daily marketing emails. Also created banner ads for newsletters.

2009-2010. Senior Web Designer. Edited and updated The eLearning Guild's multiple websites, including the main Guild site, Online Forums, DevLearn Conference, Learning Solutions Conference, and mLearnCon sites. Chose photographs and laid out articles for *Learning Solutions Magazine*.

2/09–7/10 **KRCB, public television and radio**

Graphic designer. Part-time temporary job (2/09–4/09) laying out the monthly program guide, advertisements, posters, postcards, etc.

Web Designer (contracts for KRCB)

- Tengo La Voz, a Latino youth arts Joomla website (9/09)
- Sonoma County Hiking Trails Joomla mini-site (7/10)

2005–2009 Web Design - Freelance. Designed and maintained websites for *Studies in Emergent Order* and *Conversations on Philanthropy* (online academic journals), as well as CP Monopole Wines, Wickland Law Office, Ormed Institute, REACH Arts Magnet, and others

2006–present **Web Production and Web Copyediting**

- Did web production and web copy editing for Tenfold Creative Services in Oakland.
- Edited and laid out online book reviews for ParentsDigest.com.

2001–2009 **StreamingManiac.com**

Creator and Content Editor of webguide and launching pad to online video and audio lectures from universities and think tanks.

Editing and Writing

11/02–12/05 **NorthBay biz magazine (circ. 14,000), a glossy, business-to-business monthly covering Sonoma, Napa, and Marin counties.**

Managing Editor (5/04–12/05). Developmental editing, copy editing, story development and assignment, feature and column writing (food and wine columns). Oversaw a stable of 25 freelancers. Managed the editorial calendar, monthly photo schedule, photo acquisitions, and writer recruitment. Ad design and layout as needed.

Associate Editor (11/02–5/04). Developmental editing, copy editing, feature and column writing. Ad design and layout as needed.

- 8/86–2000** *East Bay Express* (circ. 50,000), an alternative weekly in Berkeley, CA
Book Reviewer and Columnist (3/95–6/97). Wrote book reviews and a monthly column about books by local authors and publishers.
Associate Editor (8/94–6/95). Edited short news and cover stories. Responsible for recruitment and development of new writers.
Staff Writer (1/89–11/91). Wrote short news pieces, long cover articles, book and music reviews. Specialized in environmental and education policy and profiles of leading academics.
Regular Contributor (1986–2000).
- 7/91–7/92** *Northern California Best Places*, a travel book published by Sasquatch Books, 1993
Managing Editor. Developed and managed a stable of 40 writers, organized the book’s format, did initial research, edited the book, and wrote copy for several sections.
- 6/89–5/91** *Sierra Club Yodeler* (circ. 30,000), Sierra Club’s Bay Area newspaper
Managing Editor. Recruited and managed a large volunteer staff. Wrote, edited, and proofread articles. Created innovative internship program.
- 1985–2002** **Freelance Writing**. Published in the *San Francisco Chronicle*, *Parenting*, *Sierra*, *San Francisco Focus*, *Communication Arts*, *Village Voice*, *California Magazine*, *Diablo*, *Yellow Silk*, *Chicago Reader*, *L.A. Weekly*, and in alternative press newspapers around the country.

Education

B.A., English Literature, University of California at Berkeley, 1987

Computer Skills

Fluent in xHTML, CSS, Dreamweaver, Joomla, Fireworks, Acrobat, Photoshop, InDesign, Word, PowerPoint, and Excel. Basic knowledge of Flash and Captivate. Basic film editing skills with Adobe Premiere. I work primarily on a PC, but have worked on Macs as well.

Other

- 2/13–present** **Blogging** at www.ihatevegetablescookbook.com: a Wordpress blog featuring vegetable recipes so good even people who dislike vegetables will like them.
- 8/10–present** **Airbnb host**. Host guests from around the world, sharing our home, giving advice on local wineries and restaurants.
- 12/07–10/08** **Book Reviewer for KRCB**. Performed on-air book reviews of cookbooks and other food-related books for the nationally syndicated public radio program, “Mouthful,” hosted by Michele Anna Jordan.
- 1/06–12/06** Wrote a comic novel about Pinot Noir, set in the Russian River Valley.

Hobbies

Reading (mainly politics, history, literary fiction, and mystery novels), cooking, gardening